



SCALEUP

Public Art and the Built Environment



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MAJNUN: ANCIENT DESIGNS FIND MODERN INTERPRETATION IN CARPETS

by [admin](#)

This year for the Salone Milano, Jaipur Rugs in partnership with Pavitra Rajaram, a multidisciplinary designer launched “Majnun” – a collection of carpets that celebrates “ancient weaving traditions”, “generational craftsmanship”, and “the power of purposeful design”.



At the Jaipur Rug stall at the Salone Milano, Indian mysticism is celebrated in traditional motifs and handwoven exuberance. A traditional Shikargah from the stately English homes in the 18th and 19th centuries and hypnotic tantric tiger rugs of Tibet re-interpreted with traditional motifs, a traditional “Bid – Majnun” or weeping willow motif reinvented in the manner of a Chinese

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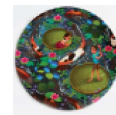
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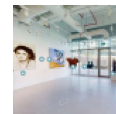
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The Holy Trinity



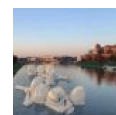
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